



Kenya Red Cross

KENYA

RESPONDING TO FOOD INSECURITY

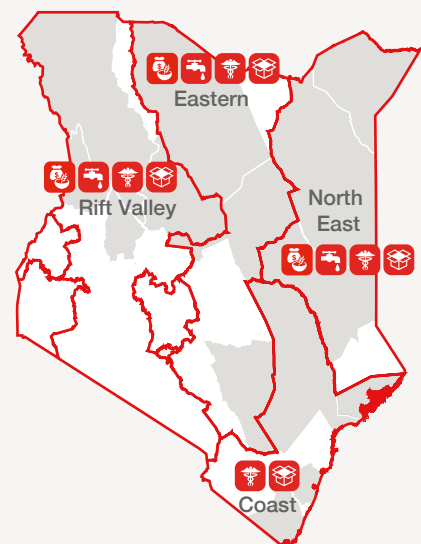
Drought has swept across Kenya's coastal and semi-arid regions in the north and north-east following two consecutive failed seasonal rains in 2016 and 2017. Farmers struggle to plant enough crops and feed their livestock and food prices have swelled, which puts further constraints on vulnerable families' access to food. Malnutrition rates in some areas have reached crisis levels, especially among children under five and expectant mothers, putting them at further risk of disease.

An IFRC emergency appeal is supporting Kenya Red Cross in assisting more than one million people by February 2018. The IFRC is supporting the Kenya Red Cross to work within affected communities and deliver life-saving relief and recovery activities to hard-to-reach populations.

Leveraging the permanent community presence of its more than 100,000 active volunteers, the Kenya Red Cross is providing animal destocking; water, sanitation and hygiene; food distributions; nutrition; and food security support, mainly through cash transfers.

Red Cross urgent actions

-  **Livelihoods and food security**
Unconditional cash grants
-  **Water, sanitation and hygiene**
Construction and rehabilitation water points and trucking in emergency water
-  **Health**
Providing basic health care, screening, case management and referrals
-  **Relief**
Food distributions



RED CROSS IN ACTION



42,000

families have received emergency cash transfers



70,000

people reached with basic nutrition services



282,300

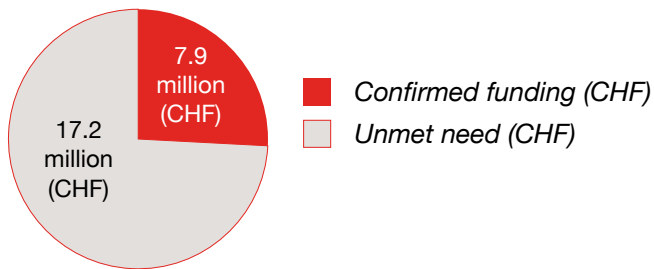
people have received access to safe water sources for drinking



79,000

people reached with hygiene promotion activities

Funding



The response is funded through the IFRC, partner national societies, UN agencies and corporate and individuals contributions. IFRC is supporting the Kenya Red Cross through an Emergency Appeal that seeks **25,062,572 Swiss francs** to help one million vulnerable people. Although funding stands at 31 per cent, the total amount of funds raised through all donors is approximately 75 per cent and growing.

An innovative cash transfer programme has helped thousands of families to survive following severe drought in northern Kenya.

The Kenya Red Cross launched the initiative to give struggling families a cash payment of 3,000 Kenya Shillings (approximately 28 Swiss francs). So far it has reached over 42,000 people in 13 counties affected by drought.

"It makes it very easy for people to access money. More importantly, it gives them choice and flexibility in how they spend their money," says Dr Abbas Gullet, Secretary General, Kenya Red Cross.



Thanks to the generous support of the global community through the Red Cross and Red Crescent Movement, we are reaching some of the most isolated, vulnerable and hard-to-reach communities with life-saving services. The IFRC Emergency Appeal is working with the Kenyan Red Cross to ensure their short and longer-term efforts continue to meet the urgent needs of people now and their resiliency to future droughts.

For more information:
media.ifrc.org/ifrc/hunger-in-africa

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